

**TOWNSHIP OF CHERRY HILL, IN THE
COUNTY OF CAMDEN, NEW JERSEY**

**NOTICE OF SALE OF
\$19,738,113 BOND ANTICIPATION NOTES, SERIES 2020B, CONSISTING OF
\$16,356,359 GENERAL CAPITAL BOND ANTICIPATION NOTE AND
\$3,381,754 SEWER CAPITAL BOND ANTICIPATION NOTE**

Proposals for the \$19,738,113 Bond Anticipation Notes, Series 2020B, consisting of the \$16,356,359 General Capital Bond Anticipation Note (the "General Capital Bond Anticipation Note") and the \$3,381,754 Sewer Capital Bond Anticipation Note (the "Sewer Capital Bond Anticipation Note"); and together with the General Capital Bond Anticipation Note, the "Notes"), of the Township of Cherry Hill, in the County of Camden, New Jersey (the "Township"), will be received on **Tuesday, October 20, 2020 (the "Bid Date") until 10:45 a.m. by:** (i) e-mail proposals to Matthew D. Jessup, Esq., McManimon, Scotland & Baumann, LLC, Bond Counsel to the Township, email: notebids@msbnj.com; or (ii) electronic submission (via PARITY®) in the manner described below under the heading "Procedure Regarding Electronic Bidding". Bids submitted by telecopy are the sole responsibility of the bidder and must be received by 10:45 a.m. The Township accepts no responsibility for the failure of any bids to be received on time for whatever reason. No bids will be received after 10:45 a.m. A determination as to the award will be made no later than 2:00 p.m. on that date.

Each bid must offer to purchase the entire Note issue being offered at a price of not less than par and must specify a single rate of interest offered for the Notes. Interest shall be calculated on a 30-day month/360-day year basis. Bids may be submitted by completing the proposal form below and by submitting it in accordance with this Notice of Sale. The Chief Financial Officer expects to award the Notes to the bidder specifying the lowest net interest payable by the Township. However, the Chief Financial Officer reserves the right to reject all bids or to award the Notes to a bidder other than the lowest bidder. Each bidder, by submitting a bid, agrees to accept the determination of the Chief Financial Officer.

SPECIFICATIONS OF NOTES

Principal Amount	\$19,738,113
Dated	October 28, 2020
Maturity Date	October 27, 2021
Interest Rate Per Annum	Specified by winning bidder
Tax Matters	Federal and State tax-exempt
Bank-Qualified	No
Legal Opinion	McManimon, Scotland & Baumann, LLC, Roseland, NJ
Paying Agent	The Township will act as paying agent

Closing	
a. date	October 28, 2020
b. location	McManimon, Scotland & Baumann, LLC, 75 Livingston Avenue, 2nd Floor, Roseland, New Jersey, or at such other place as agreed to by the Chief Financial Officer
Denominations	\$5,000 or any integral multiple of \$1,000 (or such odd lot amount) in excess thereof
Payment	Immediately available funds received prior 11:00 a.m. on the date of closing

The Notes will be noncallable, valid and legally binding obligations of the Township payable ultimately from *ad valorem* taxes levied upon all the taxable real property within the Township to the extent that payment is not otherwise provided.

Each bidder may, on the attached bid sheet, designate the Notes as "Direct Purchase, Not Reoffered". If a bidder makes such designation and is awarded the Notes, such winning bidder shall certify at closing that (i) it has not reoffered the Notes to the public and does not expect to do so and (ii) it has purchased the Notes for its own account (or the account of a related party) and not with a view to resell or distribute.

In the event the winning bidder designates the Notes as "Direct Purchase, Not Reoffered", then the issue price for the Notes shall be the purchase price offered by the winning bidder.

Otherwise, in the event the Township receives at least three (3) bids for the Notes, then the issue price for the Notes shall be established based on the reasonably expected initial offering price of the Notes as of the Bid Date (the "Expected Offering Price"). The Expected Offering Price shall consist of the price of the Notes used by the winning bidder in formulating its bid to purchase the Notes. The winning bidder shall be required to deliver on the closing date a certificate to such effect and provide to the Township, in writing, the Expected Offering Price as of the Bid Date.

In the event the Township receives fewer than three (3) bids for the Notes, then the issue price for the Notes shall be established based on the following method as selected by the winning bidder on the Bid Date:

10% Sold: The issue price for the Notes shall be established based on the first price at which at least 10% of the Notes was sold to the Public (as defined herein). The winning bidder shall be required to deliver on the closing date a certificate to such effect and provide to the Township, in writing, evidence satisfactory to Bond Counsel to the Township of such sale price for the Notes. In the event that the winning bidder has not sold at least 10% of the Notes to the Public as of the closing date, the winning bidder shall (i) provide to the Township, in writing, on the closing date, the Expected Offering Price for the Notes and a certificate regarding same and (ii) have a continuing obligation to provide to the Township, in writing, evidence satisfactory to Bond Counsel to the Township of the first price at which at least 10% of the Notes is sold to the Public, contemporaneous with each such sale.

Hold-the-Price: The issue price for the Notes shall be established based on the initial offering price of the Notes to the Public as of the Bid Date, provided that the winning bidder shall, in writing, (i) confirm that the Underwriters (as defined herein) have offered or will offer the Notes to the public on or before the Bid Date at the offering price set forth in the bid submitted by the winning bidder and (ii) agree, on behalf of the Underwriters participating in the purchase of the Notes, that the Underwriters will neither offer nor sell the Notes to any person at a price that is higher than the initial offering price to the Public during the period starting on the Bid Date and ending on the earlier of: (1) the close of the fifth (5th) business day after the sale date; or (2) the date on which the Underwriters have sold at least 10% of the Notes to the Public at a price that is no higher than the initial offering price to the Public.

"Public" means any person (including an individual, trust, estate, partnership, association, company or corporation) other than an Underwriter or a related party to an Underwriter. The term "related party" generally means any two or more persons who have greater than 50% common ownership, directly or indirectly. "Underwriter" means (i) any person that agrees pursuant to a written contract with the Township (or with the lead underwriter to form an underwriting syndicate) to participate in the initial sale of the Notes to the Public, and (ii) any person that agrees pursuant to a written contract directly or indirectly with a person described in clause (i) of this paragraph to participate in the initial sale of the Notes to the Public (including a member of a selling group or a party to a third-party distribution agreement participating in the initial sale of the Note to the Public).

At delivery of the Notes, the Township will furnish to the winning bidder customary closing documents, including (1) a certificate executed by the officials who execute the Notes stating that no litigation of any kind is now pending or, to their knowledge, threatened to restrain or enjoin the issuance or delivery of the Notes or the levy or collection of taxes to pay the principal of or interest due on the Notes, or in any manner questioning the authority or the proceedings for the issuance of the Notes or the levy or collection of taxes, or affecting the validity of the Notes or the levy or the collection of taxes, and (2) the approving legal opinion of McManimon, Scotland & Baumann, LLC, Bond Counsel to the Township.

Procedure Regarding Electronic Bidding

Bids may be submitted electronically via PARITY® in accordance with this Notice of Sale, until 10:45 a.m., New Jersey time on the Bid Date, but no bid will be received after the time for receiving bids specified above. To the extent any instructions or directions set forth in PARITY® conflict with this Notice of Sale, the terms of this Notice of Sale shall control. In the event that a bid for the Notes is submitted via PARITY®, the bidder further agrees that:

1. The Township may regard the electronic transmission of the bid through PARITY® (including information about the purchase price of the Notes, the interest rate or rates to be borne by the Notes and any other information included in such transmission) as though the same information were submitted on the attached bid sheet provided by the Township and executed and submitted by a duly authorized representative of the bidder. If the bid submitted electronically via PARITY® is accepted by the Township, the terms of the bid for the Notes and this Notice of Sale, as well as the information that is electronically transmitted through PARITY®, shall form a contract and the Successful Bidder(s) shall be bound by the terms of such contract.

2. PARITY® is not an agent of the Township, and the Township shall have no liability whatsoever based on any bidder's use of PARITY®, including but not limited to any failure by PARITY® to correctly or timely transmit information provided by the Township or information provided by the bidder.

3. The Township may choose to discontinue use of electronic bidding via PARITY® by issuing a notification to such effect via Thomson News Service no later than 3:00 p.m. (New Jersey time) on the last business date prior to the Bid Date.

4. Once the bids are communicated electronically via PARITY® to the Township, as described above, each bid will constitute a bid for the Notes and shall be deemed to be an irrevocable offer to purchase the Notes on the terms provided in this Notice of Sale. For purposes of submitting bids for the Notes electronically via PARITY®, the time maintained on PARITY® shall constitute the official time.

5. Each bidder shall be solely responsible to make necessary arrangements to access PARITY® for purposes of submitting its bid in a timely matter and in compliance with the requirements of this Notice of Sale. Neither the Township, the Municipal Advisor nor PARITY® shall have any duty or obligation to provide or assure access to any bidder, and neither the Township, the Municipal Advisor nor PARITY® shall be responsible for the proper operation of or have any liability for any delays or interruptions of, or any damages caused by, PARITY®. The Township is using PARITY® as a communication mechanism, and not as the Township's agent, to conduct the electronic bidding for the Notes. By using PARITY®, each bidder agrees to hold the Township harmless for any harm or damages caused by such bidder in connection with its use of PARITY® for bidding on the Notes. For further information about PARITY®, potential bidders may contact the Township's Municipal Advisor, Brittany M. Whelan, Acacia Financial Group, Inc., telephone number (856) 234-2266, email address bwhelan@acaciafin.com or PARITY® at (212) 404-8102.

CUSIP Number

It is anticipated that a CUSIP Identification Number will be printed on the Notes. Acacia Financial Group, Inc., Municipal Advisor to the Township, will timely apply for a CUSIP Identification Number with respect to the Notes as required by MSRB Rule G-34. The CUSIP Service Bureau charge for the assignment of the number shall be the responsibility of and shall be paid for by the successful bidder. The successful bidder will be responsible for notifying CUSIP Global Services of any changes in structure and shall add or cancel a CUSIP identification number as needed to conform to the final structure. The Township will assume no obligation for the assignment or printing of such number on the Notes or for the correctness of such number, and neither the failure to print such number on any Notes nor any error with respect thereto shall constitute cause for a failure or refusal by the successful bidder thereof to accept delivery of and make payment for the Notes.

Preliminary Official Statement

A Preliminary Official Statement has been prepared in connection with the Notes by the Township and is "deemed final" in accordance with Rule 15c2-12 of the Securities and Exchange Commission. The winning bidder shall be responsible for providing a reoffering yield within 24 hours of award, which yield will appear on the front cover of the Final Official Statement. A copy of the Preliminary Official Statement is being distributed along with this Notice of Sale.

Michelle Samalonis, Chief Financial Officer
Dated: October 13, 2020

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TO: Matthew D. Jessup
E-MAIL: notebids@msbnj.com

Date: October 20, 2020

PROPOSAL

<u>Amount of Notes</u>	<u>Price</u>	<u>Rate of Interest</u>
\$19,738,113	\$ _____	_____ % per annum

Name of Bidder: _____ Authorized Signature: _____

Phone Number: _____ Print Name: _____

PLEASE COMPLETE THE FOLLOWING:

Interest Payable on Notes \$ _____
Less: Premium (if any) \$ _____
Net Interest Payable \$ _____
Net Interest Cost % _____ %
Purchased and Reoffered for Sale _____ yes _____ no
Direct Purchase, Not Reoffered _____ yes _____ no

THIS PORTION OF THE PROPOSAL IS NOT PART OF THE BID
